



MARYKNOLL OFFICE FOR GLOBAL CONCERNS

Peace, Social Justice and Integrity of Creation
www.maryknollogc.org

Intern position: Social media/Marketing

Goal: To help maintain MOGC presence on Facebook, Twitter and other social media sites; promote NewsNotes and other MOGC products with the aim of increasing subscriptions and connections.

Work includes:

- Maintain the MOGC Facebook page and Twitter feed, promoting MOGC articles and statements
- Organize a promotional effort to raise awareness of NewsNotes and the work of the MOGC
- Update the MOGC website
- Leverage social networks to strengthen relationships with existing supporters and increase the number of impressions from supporters
- Utilize various tools to raise our web presence and placement on web
- Build RSS to track MOGC's presence on social media outlets
- Interact with supporters and others who contact us through social media outlets
- Research and report on new social media trends and services
- Find and cultivate social media contacts to promote the work of MOGC
- Research target markets to promote MOGC

Requirements:

- Interest in and awareness of issues of global justice
- Understanding of/ respect for Maryknoll's faith tradition
- College student majoring in marketing or communications, or college student with demonstrated skill in social media marketing
- Excellent written and oral communication skills (including spelling, grammar and punctuation skills)
- Understanding of Facebook, Twitter, YouTube, etc.
- Solid understanding of the internet and social media marketing best practices
- Fearless attitude towards technology and a willingness to learn
- Ability to work as support staff to communications coordinator as well as to work independently

Call or email for more information on internships: Susan Gunn, 202-832-1780; sgunn@maryknoll.org.

Learn more at <http://maryknollogc.org/internships>.

The Maryknoll Office for Global Concerns represents Maryknoll missionaries, Catholic men and women who work with and serve the poor around the world. The MOGC attempts to bring the concerns of the missionaries and the people that they serve to the decision-making tables in the U.S. government, international financial institutions and the United Nations. We are active with a number of non-governmental coalitions, we publish a 20-page bimonthly newsletter, NewsNotes, and we maintain an urgent action network.

Maryknoll Sisters

200 New York Avenue, NW
Washington, D.C. 20001
(202)832-1780 phone
(202)832-5195 fax
ogc@maryknoll.org

Maryknoll Fathers & Brothers

P.O. Box 311
Maryknoll, N.Y. 10545
(914)941-7575 phone
(914)923-0733 fax

Maryknoll Lay Missioners

777 First Avenue, 10th fl.
New York, N.Y. 10115
(212)973-9551 phone